

GWYNETH LUHMANN

★CONTACT

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🌐 gwendalooohoo.com

★EXPERIENCE

2022–JULY 2026
LA Phil

Production Designer

- Designed print and digital assets — branding, promotions, philanthropic events — using Adobe Creative Cloud
- Adapted visual identity across social, signage, apparel, programs & email for Walt Disney Concert Hall, Hollywood Bowl, The Ford & YOLA
- Built venue-specific templates in Figma and managed print production with vendors
- Created merch designs for festivals, concert series & tours from concept to production
- Partnered with teams across the organization to support a wide range of projects

2020–Present
Freelance Artist

Graphic Design

- Produce posters, album covers, concert programs, social media promotions & merch designs for independent artists
- Collaborate directly with clients to manage project timelines and deliver polished, on-brief work
- Build strong client relationships through clear communication and reliable turnaround

Arranging

- Arrange string parts for independent artist releases
- Compose and teach arrangements for the San Francisco Girls Chorus's annual summer camp

★EDUCATION

2017–2022
**Berklee College
of Music**

Bachelor of Music in Composition

Minor in Conducting

- Composed and arranged for orchestral, vocal & small ensemble, spanning traditional to contemporary styles
- Level 3 CRLA Certified Core Music Tutor

★SKILLS

- Proficient in French
- Typography, Photography & Digital Illustration
- Painting, Drawing, Sculpting, Sewing, Crochet, Knitting & Bedazzling
- Music Notation & Arranging
- Proficient in Piano, Vocals & Guitar

★PROGRAMS

- Adobe Creative Cloud: Photoshop, InDesign, Illustrator & Lightroom
- Figma, Canva & Procreate
- iMovie & LumaFusion
- Sibelius, Finale, MuseScore & Symphony Pro 6
- Logic Pro & GarageBand
- Google Workspace: Docs, Sheets, Slides & Forms
- Microsoft 365: Word, Excel, PowerPoint, SharePoint & Outlook

